# Introduction 

Jason Baldridge
The University of Texas at Austin
Language and Computers

## The machine is us/ing us

- http://www.youtube.com/watch?v=NLIGopyXT_g


## Word clouds: documents as bags of words (http//www.wordle.net)


























## New York Times Inaugural (Bag of) Words Visualization


http://www.nytimes.com/interactive/2009/01/17/washington/20090117 ADDRESSES.html

## He says, she says <br> http://www.tweetolife.com/gender/



## Temporality of words, by hour

http://www.tweetolife.com/hour/



## Meme me up

## http://memetracker.org/



## The pulse of the media


J. Leskovec, L. Backstrom, J. Kleinberg. Meme-tracking and the Dynamics of the News Cycle. ACM SIGKDD Intl. Conf. on Knowledge Discovery and Data Mining, 2009.

Visualizing discussions: Wikipedia deletions [http://notabilia.net]


## Analysis of debates



## Georeferenced content in Wikipedia



Over 1 million coordinate links have been annotated.

MEMORIAL
CENTRE

| 00:01:36 | $\mathbf{S}$ | Baratuzana abandi twari kumwe babicira hano ndumva <br> bararengaga barindwi. Bamaze kubica ubwo njye nahise <br> mbacika, nyura hagati y'amazu hirya aha ngera ku muhanda <br> wa hano hepfo wigitaka Ubwo interahamwe zarengaga <br> nkicumi, zahise zimbohoza zimaze kumbohoza zirandarana <br> buracya ndagenda nsublra hepfo y'aho twabaga. |
| :--- | :--- | :--- |
| $\mathbf{0 0 : 0 2 : 1 1}$ | Yves | Ahangaha mwatubwiye ko haguye abantu barenga barindwi. |
| $\mathbf{0 0 : 0 2 : 1 5}$ | Yaguy abantu barenga barindwi. |  |

## Crisis response: Haiti earthquake

ID: 4025
TITLE: Water needed
DATE: 2010-01-28 22:3
LOCATION: Rte Delm DESCRIPTION:

- English: Need hel water and food. might be number 2
- Creole: Jai besoin de la nourriture.ai
- Comments: In the I but she doesn't me
- Ushahidi ID: IDUs

CATEGORY: 2. Urgen


LATITUDE: 18.5192
LONGITUDE: -72.2831

## On a lighter note... they're on a boat!



Oh sh*t, get your towels ready
It's about to go down
Everybody in the place hit the f *cking deck But stay on your motherf*cking toes
We running this, let's go
I'm on a boat, I'm on a boat Everybody look at me
'Cause I'm sailing on a boat
I'm on a boat, I'm on a boat
Take a good hard look
At the motherf*cking boat
I'm on a boat motherf*cker, take a look at me
Straight flowing on a boat on the deep blue sea
Busting five knots, wind whipping out my coat
You can't stop me motherf*cker, 'cause I'm on a boat
Take a picture, trick, I'm on a boat, bitch
We drinking Santana champ 'cause it's so crisp
I got my swim trunks and my flippie-floppies
I'm flipping burgers, you at Kinko's
Straight flipping copies
I'm riding on a dolphin, doing flips and sh*t This dolphin's splashing, getting everybody all wet But this ain't Seaworld, this is real as it gets
I'm on a boat, motherf*cker, don't you ever forget

## towels

 deck motherf*cking boat sailing sea knots bitch swim Kinko's dolphin Seaworld
## Where's a word on Earth?



## Automatic geolocation



## Combining georeferencing with word clouds



The Dog \& Duck Pub
pub beer beer great patio irish pool beers service outdoor chips dive selectiongood nice food place food good taverntap great good great beer food place place bar good
place great
nice inside
friendly area
prices sit
food back


2010 project by Andy Luong (UT CS undergrad): topic modeling and visualization of 13,000 restaurants in 42 North American cities based on their Yelp reviews.

## What does this sentence mean?


[http://www.clker.com/clipart-green-eyes-3.html]

[http://www.clker.com/clipart-3163.html]


[http://casablancapa.blogspot.com/2010/05/fore.htm]

[http://www.supercoloring.com/pages/duck-outline/]

## Ambiguity is pervasive


another"are"

Watson


## Mistakes are consequential

## health



## Being right can be consequential too



Narayanan et al 2012:"On the Feasibility of Internet-Scale Author Identification"

## People get language rong two

```
"The Onion" Strikes Again!
4 Add to Favorites
* Add to My Site
```



```
funny facebook fails - The Onion" Strikes Again! ighter machine? I hope it
wasn't stolen from me by our well paid and highly educated politicians agin.
Plesse forgive us Lord.
```



```
Planned Parenthood Opens \(\$ 8\) Billion Abortionplex
www.theonion.com
TOPEKA, KS--Planned Parenthood announced Tuesday the grand opening of its long-planned \(\$ 8\) billion Abortionplex, a sprawling abortion facility that will allow the organization to terminate unbom lives with an efficiency never before thought possible....
```



```
Plarned Parenthood's Auschwitz. Who would have thought
Planned Parenthood Opens \(\$ 8\) Billion Abortionplex www.theonion.com
TOPEKA, KS-Planned Parenthood announced Tuesday the grand opening of its long-planned \$8 billion Abortionplex, a sprawling abortion facility that will allow the organization to terminate unborn lives with an efficiency never before thought possible....
```



```
Planned Parenthood Opens \(\$ 8\) Billion Abortionplex www.theonion.com
TOPEKA, KS-Planned Parenthood announced Tuesday the grand opening of its long-planned \(\$ 8\) billion Abortionplex, a sprawling abortion facility that will allow the organization to terminate unborn lives with an efficiency never before thought possible....
```


## Talking robots

- COSY - Mobile Robot
- MIT Media labs - Ripley
- Microsoft Research - Situated Interaction


## COSY: Mobile Robot

- Basic following behavior and supervised learning of



## COSY: Mobile Robot

- Basic locative questions.



## COSY - Saying no to a robot

- When speech recognition fails...
- http://videolectures.net/aaai07 zender htsn/

Ripley - MIT Media labs


## Microsoft Research - Situated Interaction


http://blogs.microsoft.com/firehose/2014/04/08/smart-elevator-robot-and-virtual-admin-will-help-guide-you-at-microsoft-research/

## Course Overview

- Instructor - Jason Baldridge
- TA - Hammal AI Bulushi
- Syllabus: http://utcompling.github.io/ language_and_computers_s16/syllabus
- Schedule: http://utcompling.github.io/ language_and_computers_s16/schedule/
- See the links page for links to materials in these slides and more:
- Canvas


## Course overview

- Who this course is geared toward and who it isn't.
- This course is meant to be fun and topical, yet rigorous and specific.
- Other computational linguistics courses:
- Introduction to Computational Linguistics
- Natural Language Processing
- I welcome your input and feedback. (See something cool in the news? Tell me!)
- Questions?

